

MITTU HARI BOSE

Visual Design Expert

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Highly skilled and innovative **Visual Designer** with experience in **UI/UX design**, specialising in creating user-centred designs that are both impactful and aesthetically pleasing. Proven track record of collaborating with cross-functional teams to drive design thinking and enhance user experiences. Proficient in **Figma, XD, Photoshop, and Illustrator**.

Technical Expertise

Design Tools

 Figma, Figjam	<div style="width: 100%; height: 10px; background-color: #f96; border-radius: 5px;"></div>
 Adobe XD	<div style="width: 100%; height: 10px; background-color: #f96; border-radius: 5px;"></div>
 Adobe Photoshop	<div style="width: 100%; height: 10px; background-color: #f96; border-radius: 5px;"></div>
 Adobe Illustrator	<div style="width: 100%; height: 10px; background-color: #f96; border-radius: 5px;"></div>

Domain

User Visual Design

User Experience Design

Skills

- Visual Design
- User Centered Design
- Prototyping
- Low Fidelity Wireframe Design
- Identifying Usability issues
- Seamless User Interaction
- Design workflow for different functionality
- High Fidelity Design.
- Creating Vector Assets for the Project

Work Experience:

■ Senior User Experience Designer

NeST Digital Pvt. Ltd (2015-till now)

- Consult with project teams across different domains to understand visual design preferences and expectations.
- Utilize visual design software, such as Adobe Creative Suites, figma to refine paint and hand-draw applications.
- Collaborated with cross-functional teams to ensure seamless integration of user experiences.
- Translated design concepts into tangible prototypes, considering technical feasibility and design intent.
- Worked with Automotive Innovation teams to shape the future of AI tools and offerings by bringing in Design expertise.

■ User Experience Designer

OliveITS Pvt. Ltd. (2013-2015)

- Led the prototype work and software engineering solutions for a range of user experiences.
- Conducted usability testing and gathered user feedback to iterate and enhance designs.
- Contributed to the development of design guidelines and best

■ Graphic Designer

Neointeraction Pvt Ltd (2010-2013)

- Collaborate with the project team, accepting feedback, and making necessary design edits
- Present visual design concepts for brainstorming and obtain timely approval from stakeholders.
- Design original graphics with unique colors, shapes, and enhance user experiences.

Certifications

Google

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate

Microsoft

- Career Essentials in Generative AI by Microsoft and LinkedIn

Personal Interests

- Drawing, Digital art
- Sharing design knowledge
- AI Image generation